



# E. MARINELLA

NAPOLI

100 years of Italian Style & Tradition



Offering over 100 years of enduring quality and timeless distinction, E.Marinella is a testament to Italian elegance and design.

Since the company's namesake Eugenio Marinella opened his first menswear store in Naples in 1914, the business has flourished in international fashion and is widely available in corner stores throughout Naples, Milan, London, Lugano, Tokyo, Barcelona, Brussels, Hannover, Monte Carlo, Paris, New York, Stockholm, and Valencia.

While famous for its hand-made men's ties – which have

been worn by country leaders, financiers and aristocracy worldwide – the third-generation, entrepreneurial grandson Maurizio has expanded E.Marinella into a wide variety of products including shoes, bags, watches, motorcycle helmets, men's fragrances, women's scarves, luxury wellbeing and body-care products, and now hospitality amenities.

Designed for the noses of a discerning and sophisticated clientele, the E.Marinella Amenity Collection has been carefully curated to reflect the brand's beautifully designed products and their signature fragrance collections, all made using exclusive, high-quality ingredients.





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## Corner Shops

- Brussels, Belgium
- Paris, France
- Hannover, Germany
- Tokyo, Japan
- London, England
- Venice, Italy
- Monte Carlo, Monaco
- Barcelona, Spain
- Madrid, Spain
- Valencia, Spain
- New York, United States
- Geneva, Switzerland
- Lausanne, Switzerland
- Zurich, Switzerland

## Showroom

- Napoli, Italy
- Milano, Italy
- Lugano, Switzerland
- London, United Kingdom
- Tokyo, Japan
- Central, Hong Kong

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Luigi, and Maurizio after him, have succeeded in blazing a trail of their own in Italian and international fashion. Long renowned for their classic and tastefully elegant tie-making, E. Marinella extended their accessories to a line of luxurious fragrances designed to embody the lifestyle of their clients. Developed in collaboration with Mansfield, the Neapolitan perfume house, all fragrances use only exclusive, high-quality raw materials. Each is full of character and presence, including E. Marinella, Seta, 287 and the latest addition E. Marinella 100, to celebrate and recognize this iconic brand's 100-year heritage.



Designed for the fashion-forward female, the E. Marinella Airline Amenity Collection offers a casual yet cultured appeal inspired by the 100-year old brand's sophisticated and timeless scarves and women's accessories. Reminiscent of the Italian peninsula, each product is enhanced with a fresh tropical vibe of lemon and sweet orange fruit,

tinged with notes of spicy juniper and cedarwood to evoke a sensation of frosty coolness and freshness. Ideal for a daily regimen to soothe and nourish the skin, these essential yet versatile creams and balms are the perfect accessories for female guests. Like a painting of nature, the depth of E. Marinella's roots are unearthed in this lifestyle collection.



Creating an instant personality, the E. Marinella Male Airline Amenity Collection balances a masculine palette with skin-soothing elements that create handsome harmony for the skin. A stylish yet practical mix of shave cream, after-shave balm and body lotion are laced with a woody and fresh lemon-grapefruit scent to nourish and fortify skin.

The offering is bolstered by a yummy fig-tasting lip balm to keep lips soft and supple. So simple and natural, with timeless sophisticated bravura. E. Marinella ... celebrating 100 years of style that is sure to get your male guests off to a flying start.



Style rich to honor E. Marinella's 100 year-legacy, the Unisex Airline Collection is a testament to Italian elegance. This classic collection has been designed to reflect the brands beautifully designed products and signature fragrance collections. Using bold and eye-catching packaging, the rich and enduring cleansing products, facial mist and

lotion evoke a serene garden ripe with aromatic hints of lemon and sweet orange laced with spicy notes of cedarwood and spearmint. A specially formulated green-based blend avoids the use of synthetic colors or paraben preservatives. Be true to who you are, and create your own legend with E. Marinella.





Contact Details